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Products for Creative Architecture

More than fifty years ago, Elgin Butler introduced a descriptive tagline to promote its masonry units: “**Products for Creative Architecture**”. Years later, Elgin is proud to reinstate this tagline as we expand our product offerings to include traditional masonry products such as brick and stone, as well as more contemporary products like hand-made ceramic tile and ceramic mosaics. Explore some of these less traditional Elgin products for your next creative project:



CerraStone, with its ultra-matte finish in natural earth colors, creates a calming aesthetic for any interior or exterior application. Mix sizes and shapes of varying neutrals to create a wall with dimension and depth. » [Learn more](#)



Authentic **Jerusalem Stone** is sourced from one of the leading suppliers of natural stone in the world. It is an ideal and attractive exterior or interior product, which complements other Elgin Butler products. » [Learn more](#)



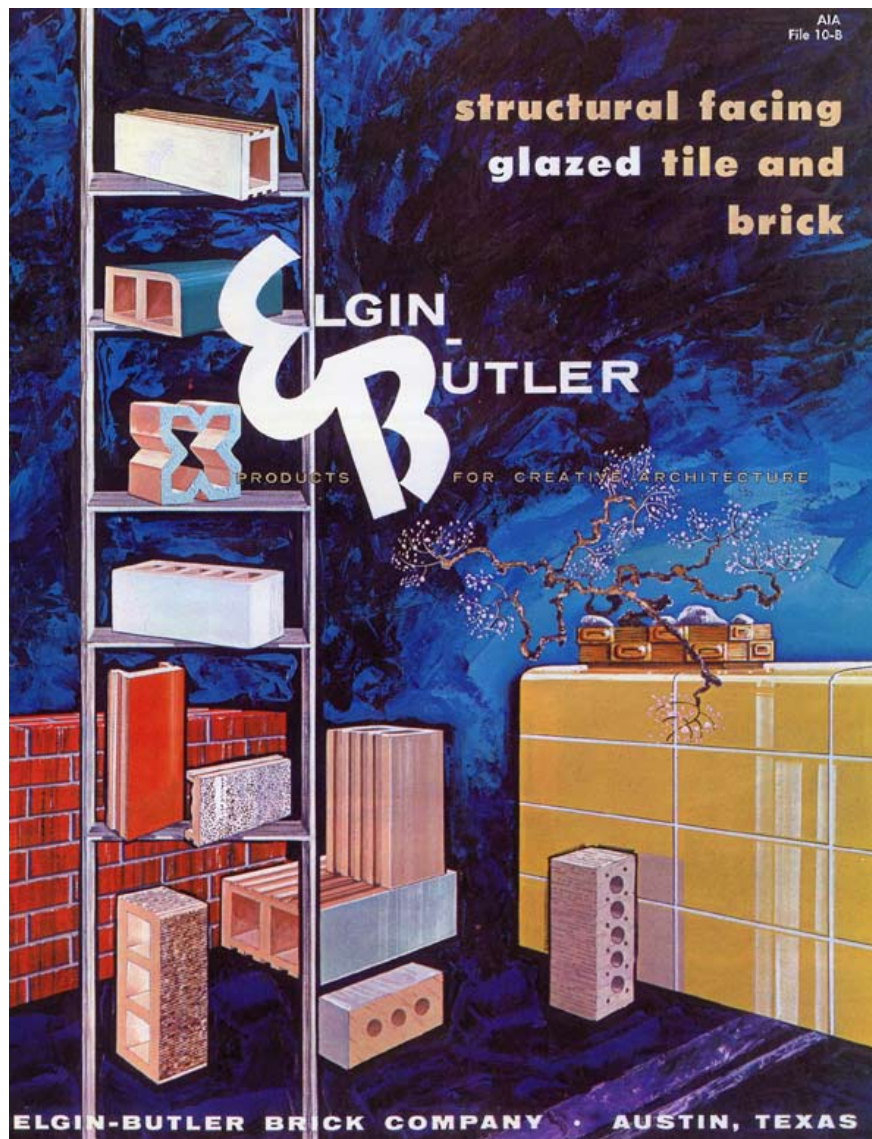
McIntyre Tile is handcrafted decorative tile that goes beautifully in kitchens, bathrooms, foyers, or elsewhere in a residential or commercial space...the perfect accent to a traditional Elgin glazed brick unit. » [Learn more](#)



Lone Star Mosaic, Elgin’s newest product line, is known throughout the US for its unique, unglazed through-body porcelain mosaic tiles. Mix all Elgin materials for a distinctive look for any project.

A Celebration of Old & New

As we reflect on our long history of more than 130 years, Elgin remains loyal to the principles on which it was founded. Many things have remained steadfast throughout several generations of ownership and beyond – our employees’ dedication to the products we make, reliable customer service, and unparalleled knowledge of the masonry industry – while others have changed for the better. We are expanding our product offerings, increasing our sales team, and growing our marketing program. While we enjoy reminiscing about the “old days” at Elgin – just look at the brochure we dug up from our archives – we are excited about the future of the Company and all that it represents.



The AIA National Convention & Coverings

AIA 07 National Convention and Design Exposition

May 15-17, 2008 | Boston Convention Center | www.aiaconvention.com



For those of you who were in San Antonio last year at the AIA Convention, you may have seen our artisans from the Elgin Shape Department handcraft custom shapes from raw slugs of clay. We also featured artists from McIntyre Tile who demonstrated a watercolor rendering technique for custom handmade Glazed Tile murals. At this year's AIA show in Boston, Elgin will showcase similar aspects of our expanding product lines.

Visit Elgin Butler at Booth #24051 for

- Ceramic Glazed Structural Tile and Glazed Brick
- Ceramic glazed masonry performance demonstrations
- Beautiful Jerusalem Stone applications
- McIntyre handmade porcelain tile for your custom projects
- 'Green' applications with innovative use of structural and thinset Tile and Brick
- Dot mounted through-body porcelain mosaic tile made in our Elgin, TX facility

Coverings, The Ultimate Tile & Stone Experience
April 29 - May 2, 2008 – Orlando, FL – www.coverings.com



Don't Miss McIntyre Tile & Elgin Butler at Coverings

McIntyre Tile has paired its high-temperature porcelain and stoneware ceramic tiles with Jerusalem Stone tiles. Exciting new stone and ceramic combinations will be shown at the Coverings trade show on April 29 through May 2 in Orlando, Florida.

Product Training Classes



Spring Session – February 26-28, 2008 – Austin, Texas

Register Today for our Spring Product and Sales Training Course.

JOIN US FOR:

- In-depth plant tour
- History of Elgin Butler Company products
- Products not seen in our literature
- Q&A session with Russ Butler and Don Belcher, plus others
- Plant, company procedures, and ACT communications presented by Johanna Todd, Mike Dodd and Melinda Basquez
- Basic construction standards (ACI, BIA & ASTM) and methods
- Exterior Glazed Brick construction
- Technical information about Glazed Brick and Structural Glazed Tile
- Building a wall of Structural Glazed Tile
- Review of Elgin Butler Company literature and sales tools
- Elgin Butler Company new marketing approach
- AIA/CES presentation
- Website features, including BIMWorld™
- How to make a “glazed” promotional sales call
- ...and much, much more!

Space is limited, so please **register now**.

Calendar of Events

MARCH 2008

March 21 – Closed for Good Friday
Austin/ Elgin, TX

APRIL 2008

April 29-May 2 – Coverings Show, McIntyre Tile & Elgin Butler Exhibitor
Orlando, FL

MAY 2008

May 14-17 – Humane Society of the United States Shows, Elgin Butler Exhibitor
San Antonio, TX

**May 15-17 – AIA 2008 National Convention and Design Exposition,
Elgin Butler, Lone Star and McIntyre Tile Exhibitor**
Boston, MA

May 26 – Closed for Memorial Day
Austin/ Elgin, TX